

NOK Enters Partnership Agreement with Professional Soccer Team Júbilo Iwata To Share Dreams and Support the Community

NOK Corporation (Headquarters: Shibadaimon, Minato-ku, Tokyo; Representative Director, Group Chief Executive Officer: Masao Tsuru; hereinafter referred to as "NOK") has entered into a club partnership agreement for the 2025 season with professional soccer team Júbilo Iwata (Headquarters: Iwata City, Shizuoka Prefecture; President: Yukimitsu Hamaura; hereinafter "Júbilo Iwata"), which competes in Japan's J2 League. As part of this agreement, from Saturday, February 15, NOK's logo will be displayed on a signage board at the back stand of Júbilo Iwata's home stadium, Yamaha Stadium. NOK will also host a partner match for the Meiji Yasuda J2 League's 24th-round fixture against Blaublitz Akita at Yamaha Stadium on Saturday, August 2.



Júbilo Iwata operates under the purpose of "Sharing Dreams and Inspiration" and is actively engaged in addressing regional challenges and promoting local development, particularly in western Shizuoka Prefecture, where it is based. NOK Group, which also has manufacturing facilities in Shizuoka, aligns with these initiatives and, through this partnership, will collaborate on community contribution efforts, including supporting the conservation of the endangered loggerhead turtle. ([Conservation efforts for sea turtles in Omaezaki City, Shizuoka Prefecture.](#))

■ About the Partnership Agreement

NOK has two production facilities in Shizuoka Prefecture, including the NOK Shizuoka Plant, a leading domestic production site for dust covers. Approximately 20% of its workforce has roots in Brazil — a country with a deep passion for soccer — playing a key role in supporting manufacturing operations. Through soccer, the company aims to foster a sense of community and strengthen regional ties. NOK will work alongside local residents to support Júbilo Iwata and contribute to regional revitalization.

■ About Júbilo Iwata

- League: J2 League (Japan's professional second-tier soccer league)
- Hometown: Iwata City, Hamamatsu City, Kakegawa City, Kikugawa City, Omaezaki City, Fukuroi City, Kosai City, Mori Town (Shuchi District)
- Purpose: "Sharing Dreams and Inspiration"
Continually standing as a symbol of the region, weaving dreams and inspiration together, and offering emotional support.
- Official Website: <https://www.jubilo-iwata.co.jp/eng/>

■ Overview of NOK Shizuoka Plant

- Location: 590-1 Jitogata, Makinohara City, Shizuoka Prefecture
- Established: 1967
- Domestic production sites under Shizuoka Plant's jurisdiction:
3 locations (1 in Makinohara City, 2 in Kikugawa City) MYK Corporation, Kikugawa Seal Industry Co., Ltd.
- Products: Dust covers, boots, vulcanized rubber products, cylinder head gaskets, metal gaskets, and more
- Number of employees: Approx. 746 (including all production sites)

■ 2025 Season Contract Overview

- Contract category: Ad board partner, matchday partner
- Logo display location: Yamaha Stadium, back stand LED signage (2500 Shingai, Iwata City, Shizuoka Prefecture)
- Key initiatives:
 1. Hosting the partner match on Saturday, August 2
 2. Booth exhibitions at home games
 3. Regional environmental conservation activities (Further details will be announced once finalized.)

For inquiries related to this press release:

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■ About NOK Group

The NOK Group is dedicated to "Essential Core Manufacturing — The manufacture of pivotal products that shape society." Through this approach the Group demonstrates its commitment to providing greater safety and comfort, the cornerstones of a prosperous society. The NOK Group consists of 93 companies located in 15 countries and regions with approximately 38,000 employees. Product development is built upon a robust base of foundational

research, resulting in large-scale, stable and high-quality production. Moving forward, the Group will continue to provide technologies and products for all industrial areas, including automobiles and other mobility sectors, electronic products—centered on PCs and smartphones—office automation equipment, medical and healthcare devices, industrial robots, and satellites.