

# NOK Extends Uniform Partnership with Fukushima United FC for Fourth Year

## Supporting Regional Growth and Youth Development

NOK Corporation (Headquarters: Shibadaimon, Minato-ku, Tokyo; Representative Director, Group Chief Executive Officer: Masao Tsuru; hereinafter referred to as "NOK") will continue its uniform partnership with AC Fukushima United (Headquarters: Fukushima City, Fukushima Prefecture; Representative Director: Hayato Suzuki; hereinafter referred to as "Fukushima United FC") for the 2025 season. Now in its fourth year, the partnership will see NOK's newly redesigned logo, introduced in April 2024, featured on the uniform's collarbone area.

As part of its ongoing commitment to regional revitalization and youth development, NOK will also provide the gymnasium at its Fukushima Plant as a new training venue for Fukushima United FC starting this season.



Fukushima United FC 2025 Season uniform design ©Fukushima United FC

The 2025 J-League season marks NOK's eighth year as an official club partner of Fukushima United FC. NOK will serve as the matchday sponsor for the Meiji Yasuda J3 League Round 29 game against AC Nagano Parceiro on Sunday, September 28, at Toho Minna-no-Stadium in

Fukushima City. As part of its commitment to regional revitalization, NOK will also support community events, including a soccer clinic for local children.

This season, NOK is launching a new initiative by providing the gymnasium at its Fukushima Plant as a training venue. It will be used by the first team, academy teams (U-18 and U-15), and school programs for younger children. By offering this space, NOK aims to support the development of the next generation of soccer players, helping them grow and pursue their dreams through sports.

As a dedicated partner in revitalizing Fukushima, NOK remains committed to supporting Fukushima United FC throughout the 2025 season as the club pushes for promotion to J2, the second division in the Japanese league.

#### ■ Continued Commitment as an Official Club Partner

For NOK, Fukushima is home to a key production facility for oil seals, where the company holds the top domestic market share. Over the years, NOK has prioritized its connection with the local community, growing alongside it. Since 2018, when the Fukushima Plant marked its 50th anniversary, NOK has supported Fukushima United FC as part of its efforts to contribute to regional development and youth engagement.

NOK hopes to introduce children — the next generation of leaders — to the joy of sports and encourage them to become fans of Fukushima United FC, fostering a stronger sense of local pride. By supporting the club alongside the community, NOK aims to strengthen regional ties, energize the area, and contribute to its revitalization.

#### ■ About Fukushima United FC

- League: J3 League
- Hometown: Based in Fukushima Prefecture, centered around Fukushima City, Aizuwakamatsu City, Date City, Kunimi Town, Koori Town, and Kawamata Town
- 2025 Season Club Slogan: Cultivating Victory (カチを耕す)
- Website: <https://fufc.jp/> (Japanese only)

#### ■ Overview of NOK Fukushima Plant

- Location: 8 Tsuzukibori, Nagaikawa, Fukushima City, Fukushima Prefecture
- Established: 1968
- Number of Domestic Production Sites Managed by the Fukushima Facility: 11  
(8 in Fukushima Prefecture, 3 in Miyagi Prefecture)
- Miyagi NOK Co., Ltd. Tohoku Seal Industry Co., Ltd. NOK Elastomer Co., Ltd. Nihonmatsu

NOK Co., Ltd. NOK Metal Co., Ltd. Miharu Industry Co., Ltd. TSK Co., Ltd.

- Products: Rotary seals, reciprocating and oscillating seals, and others
- Number of Employees: 3,577 (including all production sites)

#### ■ 2025 Season Contract Details

- Contract Category: Official Club Partner
- Logo Placement: Collarbone area of the uniform
- Key Initiatives:
  - ① Hosting the NOK Special Match on September 28 (Details to be announced)
  - ② Organizing soccer clinics
  - ③ Providing NOK Fukushima facility's gymnasium as a training venue for Fukushima United



Scene from the 2024 Sponsor Match ©Fukushima United FC

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#### ■ About NOK Group

The NOK Group is dedicated to "Essential Core Manufacturing - The manufacture of pivotal products that shape society." Through this approach the Group demonstrates its commitment to providing greater safety and comfort, the cornerstones of a prosperous society. The NOK Group consists of 93 companies located in 15 countries and regions with approximately 38,000 employees. Product development is built upon a robust base of foundational research, resulting in large-scale, stable and high-quality production. Moving forward, the Group will continue to provide technologies and products for all industrial areas including automobiles and other mobility sectors, electronic products- centered on PCs and smartphones- office automation equipment, medical and healthcare devices, industrial robots, and satellites.