

NOK Special Match: Fukushima United FC vs Gainare Tottori

Support Fukushima United FC and Energize Fukushima !

NOK Corporation (Headquarters: Shibadaimon, Minato-ku, Tokyo; Representative Director, Group Chief Executive Officer: Masao Tsuru; hereinafter referred to as "NOK") will sponsor a special event in Japan's Meiji Yasuda J3 Soccer League: Fukushima City Hometown Day × NOK Special Match, Fukushima United FC vs Gainare Tottori. The match will take place on Sunday, September 15, at Toho Minna-no-Stadium in Fukushima City. This is the first time the event will be held in partnership with the city, combining local celebrations with the soccer match.



©Fukushima United FC

This will be the third time NOK has held the "NOK Special Match." As a company with a significant presence in Fukushima, we are dedicated to supporting regional development. To make this event even more enjoyable and encourage a larger turnout, we have prepared exclusive gifts and various fun activities just for this match. We hope many people will come together to cheer on Fukushima United FC and elevate the spirit of the local area.

Inquiries related to this press release

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■ Match Details:

- Date: Sunday, September 15, 2024, Kickoff at 18:00 / Gates open at 16:00
- Venue: Toho Minna-no-Stadium (1, Kamikotoba, Sabara, Fukushima Shi, Fukushima)
- Tickets: Available for purchase through J.LEAGUE TICKET (<https://www.jleague-ticket.jp/club/fu/>)

■ Event Highlights

• Gifts for Attendees (First 1,500 visitors):

NOK × Fukushima City × Fukushima United FC
Collaboration Clear File

A limited-edition clear file featuring a collaboration between NOK, Fukushima City, and Fukushima United FC, designed with the signatures of Fukushima United FC players.



Design of collaboration clear file (A4 size)

• NOK × Fukushima United FC Collaboration Leisure Sheet Bag

This is an exclusive collaboration leisure sheet bag for the match, made from semi-transparent sheet material with the logos of NOK and Fukushima United FC. The bag features handles with different lengths for hand-carrying or shoulder-carrying.



Collaboration Leisure Sheet Bag

(Size: Height 32cm × Width 50cm × Depth 15cm, comes with a non-woven drawstring pouch)

• Boccia & Mölkky Experience Booth (Jointly operated by NOK and Fukushima City)

Visitors can try their hand at Boccia and Mölkky, two increasingly popular sports that can be enjoyed by people of all ages. It's a wonderful opportunity for families and friends to have fun and participate together.



An image of boccia



An image of Mölkky

- **Indonesia Cultural Booth (Jointly operated by NOK and Fukushima City)**

Over 100 Indonesian residents live in Fukushima City. In collaboration with the City and the community, our booth will introduce Indonesian culture and promote international exchange. Local food stores will offer Indonesian products for sale, and Indonesian technical trainees working at NOK's Fukushima facility will share their culture, showcasing the charm of Indonesia to visitors.

- **NOK Product Game Booth**

At the booth, participants can play games using NOK products, such as oil seals used in cars and machinery or traffic indicators (safety cones) found in cities. These games are designed for everyone to enjoy!

- **Children's Soccer Class**

This soccer class for children will be held by current Fukushima United FC players.
(Registration for this event is now closed)

- **Sponsorship of Fukushima United FC**

This year marks NOK's seventh season as an official club partner of Fukushima United FC. NOK has been supporting the club since 2018, when its Fukushima plant celebrated its 50th anniversary, contributing to the regional development of Fukushima Prefecture. NOK aims to foster a love of sports in the next generation of children, encouraging them to become fans of Fukushima United FC and, in turn, develop a deeper attachment to their hometown. By cheering for Fukushima United FC together with the local community, NOK seeks to foster a sense of unity, while gaining energy and inspiration from this collaborative effort.

- **About NOK Group**

The NOK Group is dedicated to "Essential Core Manufacturing - The manufacture of pivotal products that shape society." Through this approach the Group demonstrates its commitment to providing greater safety and comfort, the cornerstones of a prosperous society. The NOK Group consists of 93 companies located in 15 countries and regions with approximately 38,000 employees. Product development is built upon a robust base of foundational research, resulting in large-scale, stable and high-quality production. Moving forward, the Group will continue to provide technologies and products for all industrial areas including automobiles and other mobility sectors, electronic products - centered on PCs and smartphones - office automation equipment, medical and healthcare devices, industrial robots, and satellites.