

Dreams and Hopes for Children! Together with professional basketball team that enlivens Kumamoto

NOK continues Kumamoto Volters Official Partner

Hosting basketball classes and inviting local elementary and junior high school students to games

NOK Corporation(Headquarters: Shibadaimon, Minato-ku, Tokyo; Representative Director, Group Chief Executive Officer: Masao Tsuru; hereinafter referred to as “NOK”) has decided to continue as an official partner of Kumamoto Volters Basketball Co. (Headquarters: Kumamoto City, Kumamoto; President: Satoshi Yunoue; hereinafter referred to as “Kumamoto Volters”) for the 2024-25 B. League regular season. Our partnership started in 2019, and this season will be the 6th year.



During the 2024-25 season, Kumamoto Volters’ players will play in uniforms with the NOK logo on the front of the pants for all 60 games. NOK will co-host with the team for the Kids Support Project, Dream Caravan, and invitations to league games, all aimed to empower the local community with children.

On Continuing as an Official Partner

Kumamoto Prefecture is an important base for producing O-rings, NOK's flagship product with the top market share in Japan. NOK hopes that the children who will lead the next generation learn the joy of sports and become even more enthusiastic about their hometown by becoming fans of the local sports teams. Since NOK started its Official Partnership in 2019, due in part to the influence of anime movies and the Basketball World Cup, Kumamoto Volters fan club membership has nearly tripled (compared to the 2020-21 season). Last season Kumamoto Volters recorded the highest number of spectators for 30 home games in the past 4 years. By supporting Kumamoto Volters in the 2024-25 season, we hope to contribute to the healthy growth of children in the local community and enliven Kumamoto Prefecture.

Details of activities

NOK will invite 100 elementary and junior high school students from Aso City, Aso County, Kikuchi County, and nine other municipalities to the NOK sponsored games (2 games, 1 section) held during the season as part of the Kids Support Project. NOK will also host the Dream Caravan, in which players from Kumamoto Volters will teach basketball to elementary and junior high school students of Aso City and Aso County at the gymnasium of NOK Kumamoto Plant.

Moreover, Kumamoto Volters U15 Aso, a regional club catering junior high school students run by Kumamoto Volters which started in April 2023, utilizes the gymnasium at NOK Kumamoto Plant as its primary training facility and holds weekly practices and games.

Inquiries related to this press release

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Scene from last year's NOK sponsored game



Scene from last year's Dream Caravan

About Kumamoto Volters

- League: B.LEAGUE 2nd Division
- Home Arena: Kumamoto Prefectural Gymnasium (Kumamoto City, Kumamoto)
- URL: <https://www.volters.jp/>

Outline of NOK Kumamoto Plant

- Location: 2089 Nagakusa, Aso City, Kumamoto Prefecture
- Founded : 1970
- Number of domestic manufacturing subsidiaries under management of Kumamoto Plant: 7
3 in Kumamoto Prefecture, 1 in Oita Prefecture, 2 in Saga Prefecture, and
1 in Miyazaki Prefecture
Kumamoto NOK Corporation (2 plants), Aso NOK Corporation, Kusu NOK Corporation,
Saga NOK Corporation (2 plants), Nichinan NOK Corporation
- Products manufactured: O-rings, gaskets, packing, gaskets, etc.
- Number of employees: approx. 2,400 *Total including production sites

Outline of the 2024-25 Regular Season Contract

- Contract Category: Official Partner
- NOK Logo placement: Official club publications, front of uniform pants, interview banners
- Main activities:
 - (1) Sponsored games (2 games, 1 section)
 - (2) Kids Support Project (inviting elementary and junior high school students to NOK sponsored games)
 - (3) Dream Caravan (basketball classes for elementary and junior high school students)
 - (4) Support for Kumamoto Volters U15 Aso

■About NOK Group

The NOK Group is dedicated to "Essential Core Manufacturing - The manufacture of pivotal products that shape society." Through this approach, the Group demonstrates its commitment to providing greater safety and comfort, the cornerstones of a prosperous society. The NOK Group consists of 93 companies located in 15 countries and regions with approximately 38,000 employees. Product development is built upon a robust base of foundational research, resulting in large-scale, stable and high-quality production. Moving forward, the Group will continue to provide technologies and products for all industrial areas, including automobiles and other mobility sectors, electronic products — centered on PCs and smartphones - office automation equipment, medical and healthcare devices, industrial robots, and satellites.